

SMART GOAL PRIMER

Setting SMART Goals is a quick way to identify manageable goals that will result in success and a quick sense of satisfaction. By setting and accomplishing manageable goals, we stay motivated, engaged and propelled by a growing sense of confidence. When SMART Goals are combined with Stretch Goals, we can move from the incremental to the more challenging aspects of vision implementation.

SMART Goals are important in the early stages of vision development and may be especially compelling to those who value structure, order, and a tangible sense of accomplishment. Note that the “A” in SMART means “attainable.”

The SMART equation is below:

S = SPECIFIC

M = MEASUREABLE

A = ATTAINABLE

R = RELEVANT

T = TRACKABLE



ACTION PLANNING GRID

My SMART/Stretch Goal to accomplish:

Task/Activity List	Responsible Person	Deadline (date)	Resources Needed	Progress Check (date)

All Executive Board members should create individual Action Plans to help prioritize their work during their term in office and track the goals they create with their committees.

