

THE CHAPTER ALUMNI RELATIONS CHAIR

The ARC serves as a liaison between the Alumni and the Chapter.

Goal

- To create and maintain strong connections with the Chapter's Alumni and work with them in order to garner support for the Chapter.

Qualifications

- Be an advocate for lifelong Brotherhood who understands the importance of garnering alumni interests and who can do so in a positive way.
- Be an informative and interesting writer who can keep the Alumni up-to-date with the happenings and needs of the Chapter so that they are willing to offer their financial and moral support.
- Be an empathetic leader who is able to help the Alumni realize their position within the operations of the Chapter.

Duties

The general responsibilities of the ARC shall be:

- To keep in contact with the Alumni of the Chapter.
- To work with the Chapter Editor-Historian to create publications in order to keep Alumni informed.
- To inform the National Fraternity of any pertinent news related to Alumni success after graduation.
- To coordinate Alumni functions such as Homecoming, Founder's Day, etc.
- To oversee correspondence with Alumni concerning but not limited to:
 - Birthdays, Anniversaries, etc.
 - Acknowledgments
 - Newsletter Information
 - Thank You Letters
 - Special Events
 - Invitations

